

WATERAIR - COMPANY PRESENTATION

45 years
waterair





WATERAIR

EUROPEAN LEADER IN FAMILY POOL KITS



Founded in France in 1972 Waterair Group is a French pool manufacturer.

300 staff work across our three subsidiaries.

Waterair Group is now present in **29 countries**.

Over 100 000 satisfied customers.

Capital of 10M€ by the executive team (80%) and financial investors (20%)

Rated C3++ by the Bank of France



WATERAIR

EUROPEAN LEADER IN FAMILY POOL KITS



All our pools and accessories are made in France*.

20 year guarantee** on our panels, and 12 year guarantee on our liners**

Delivery of quality products to deadline (ISO 9001 2015 certification)

Tested in reputable independent labs (Cetim, Veritas, TÜV)



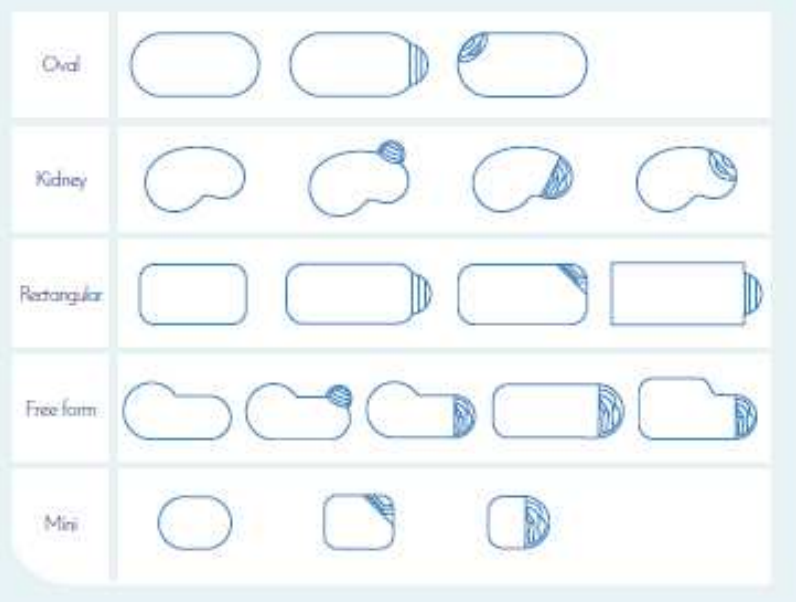
* Except our coping, which is made in Germany.
** Subject to our warranty conditions.



THE WATERAIR POOL OFFER

CUSTOMIZATION OF THE POOL

01 SELECT ITS SHAPE AND SIZE



02 CHOOSE YOUR STAIRS



03 CHOOSE THE DEPTH TO SUIT YOUR NEEDS



05 CHOOSE YOUR EQUIPMENT AND EXTRAS

Coping, filtration systems, covers... we offer a range of safety, maintenance, and comfort solutions that can be installed with your pool, or just as easily added later!

04 CHOOSE YOUR LINER



A DIVERSIFIED OFFER : OVAL SHAPE



OLIVIA



(Optional stairs)

ELSA



(Fitted stairs)



3.3m to 22.76m



6.43m to 12.01m

A DIVERSIFIED OFFER : KIDNEY SHAPE



EVA



(Fitted stairs)



7.16m to 8.92m

SOFA



(Fitted stairs)



7.16m to 9.05m

CÉLINE



(Optional stairs)



6.85m to 11m

A DIVERSIFIED OFFER : RECTANGULAR SHAPE



BARBARA



Orbis



Paso



Roman

(Optional
stairs)



4.23m to 16.61m

SARA



Inside

(Fitted
stairs)



3.88m to 11.08m

A DIVERSIFIED OFFER : FREE FORM



MADELEINE



Orbis



Paso



Roman

(Optional
stairs)



6.37m to 13.46m

EMMA



Paso

(Fitted
stairs)



7.24m to 8.17m

A DIVERSIFIED OFFER : FREE FORM



LUNA



(Fitted stairs)



4.68m to 7.47m

CLÉA



(Fitted stairs)



7.01m to 9.80m

STAIRS

Optional stairs

- 1.17m wide
- 3 non-slip steps

ORBIS STAIRS



- 1.60m wide
 - 4 non-slip steps
- Options:
- 1 rotating spa jet
 - 6 Escalight® LED spotlights

PASO STAIRS



- 2.60m wide
 - Additional relaxation area
 - 4 non-slip steps
- Options:
- 1 rotating spa jet
 - 6 Escalight® LED spotlights

ROMAN STAIRS



Fitted stairs

- 2.45m wide
- 4 non-slip steps
- Relaxation area for one person

Options:

- 1 rotating spa jet
- 3 Escalight® LED spotlights

INSIDE STAIRS



- 2.50m wide
- 4 steps with one non-slip strip in centre of stairway
- Relaxation area for two people

Options:

- 2 rotating spa jets
- 6 Escalight® LED spotlights

ENJOY STAIRWAY



- 2.96m wide
- 4 non-slip steps
- 2 reclined seats
- 1 removable headrest
- 1 additional relaxation area (1 person)

Options:

- 3 rotating spa jets
- 6 Escalight® LED spotlights
- 1 extra headrest
- 1 grab rail

PACIO STAIRS



BOTTOM PROFILE



FLAT BOTTOM 1.20m



*Some models also available in depth of 1.50m.

With a limited, fixed depth, a flat bottomed pool makes the perfect play pool for kids, as well as the perfect spot for adults to swim and relax.

DISHED FLOOR up to 1.80m



*Not available for Elsa and Sofia.

A gentle, steady gradient provides a safe haven around the edges and the excitement of deep water in the middle of the pool.

MINI POOL up to 1.80m



Part of the bottom is flat for play, and the other end is deeper so you can dive right in.

DEEP END 2.40m



A real deep end that competitive swimmers and divers will love!

Recommended for families



LINERS

Liners **guaranteed** for **12 years*** with no depression

- made from 75/100 PVC and comply with NFT 54-803-1 manufacturing standards :
→ long-lasting, unbeatable longevity
- Long-lasting
- Hardwearing (no need to fear cracks caused by frost or any other damage, like dog's claws...)
- Easy maintenance, their smooth surface makes our liners easy to clean.



TUSCANY

Shades inspired by Caribbean seas.



AZURE

Light, blue-toned, and sparkling, the bottom of your pool is always visible.



MINT

Brings the allure of a tropical lagoon into your garden.



GREY

A trendy, modern shade that is discreetly elegant.



MARBELLA

Exclusive to Waterair Swimming Pools, this liner reflects a sapphire blue light.

STONE COPING



- Non-slippery
- Robust and hardwearing (it can cope with frost)
- Easy to install (already adjusted to the pools free-flowing curves)
- Elegant and attractive
- Make the pool easier to maintain
- Help run-off water to flow



Example of coping installed flush with paving



Example of coping installed on top of decking

FILTRATION

STANDARD CARTRIDGE OR SAND FILTRATION



- Suitable for every pool
- can be installed in a utility room near the pool or in a basement.
- upgradeable
- easy to use

The Waterair pump comes with a 4 year guarantee*

**Subject to our warranty conditions.*

PRE-ASSEMBLED LOCATEC® OR LOCAROC FILTRATION



LOCATEC :

- Pre-assembled filtration
- Shower-bed cover
- Practical and visually appealing
- ➔ Appearance and soundproofing



LOCAROC :

- Turnkey utility station camouflaged as a rock
- Discret look

FILWAT COMPACT SYSTEM® INTEGRATED FILTRATION



TÜV Rheinland®

- for pools under 35m²
- installed to the edge of the pool
- doing away with the need for a utility station.

SAFETY

SUBMERGED ALARM

A discreet addition for a safer pool, it detects anything falling in the water that weighs more than 6kg.



SAFETY BARRIERS

Flexible and collapsible, they make the pool safer by keeping small children away.



COVERWAT® BARRED SAFETY COVER

This is one of the lightest, and easiest to use, barred safety covers on the market. Makes your pool safer and easier to maintain in summer or winter.



HEAT PUMP

It captures natural heat from the air before converting it and transferring it to your pool. An ideal and environmentally friendly way to use your pool for more of the year!



AUTOMATIC CLEANER

Takes care of cleaning the pool, so you don't have to. A time-saving friend that makes your life easier.



Waterair RW300 Automated Cleaner



SOLAE WATERAIR® SUN SHADE AND COVER



The patented Solae Waterair® cover is the latest in multi purpose pool cover technology.

Fills four roles:

- Transparent panels that capture the warmth of the sun to provide free heating. Raises temperature by up to 9°C.
- Quick and easy to deploy to make the pool safer and protect it from external pollution.
- Discreet appearance by day. Transparent at night.
- Opaque replacement panels to stop algae growing in winter.



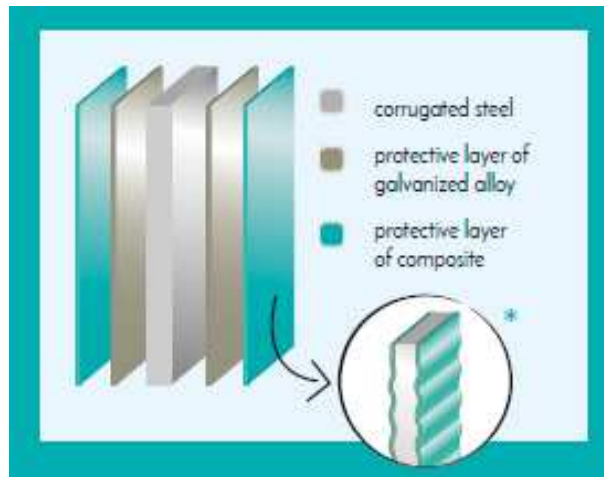
*In the "Sustainable Development" category



WATERAIR TECHNOLOGY

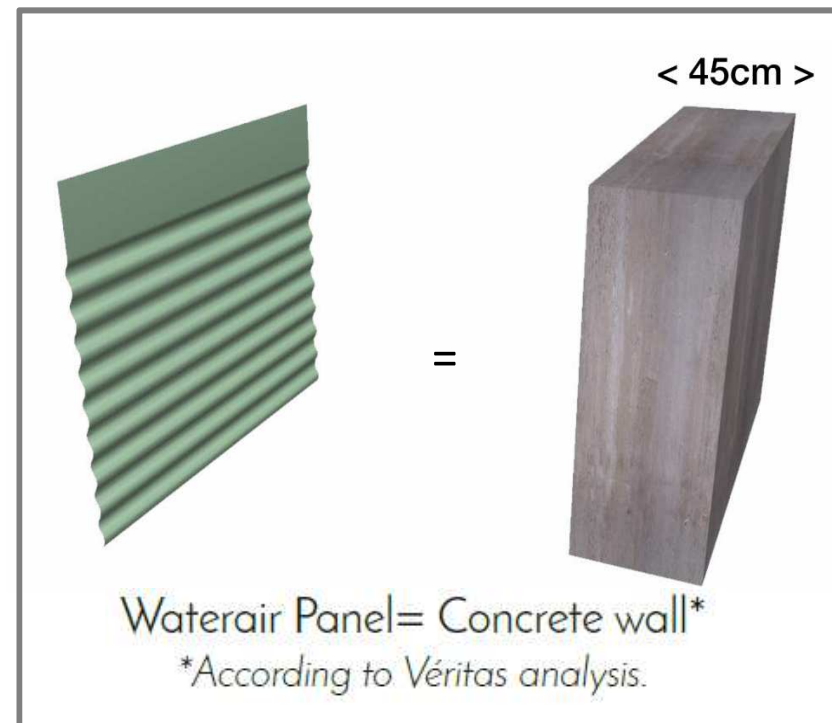
WATERAIR TECHNOLOGY

AN EXCLUSIVE PATENTED TECHNOLOGY



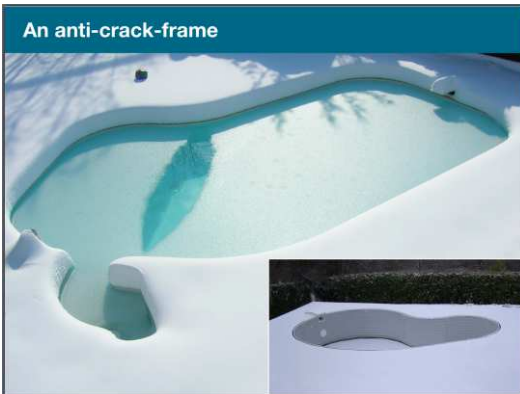
*CETIM tests found that Waterair panels prevent rust from forming, even after 3000 hours of exposure to salty mist (equivalent to 30 years of exposure to salty sea-spray).

tests carried out by CETIM 



WATERAIR TECHNOLOGY

WHY USE STEEL PANELS ?



Mechanical performance

Steel has mechanical features that can cope with extreme conditions.



Freedom of forms

Its unique features (such as elasticity) mean that an infinite number of shapes are possible, so that it fits seamlessly into surrounding constructions.

Respecting the environment

Steel is a durable material which retains its properties for decades. It is also one of the most recyclable materials in the world.

Easy to implement

Steel is quick and easy to install. The panels are made in the factory and only the assembly is done on site.

Comfortable and energy-saving

Once steel has been combined with other materials, it provides good ways to insulate a construction.

Adjustable construction

Steel constructions can evolve and adapt easily to your changing needs.

WATERAIR TECHNOLOGY



1. MARK AND DIG



2. ASSEMBLE : INSTALL AND ADJUST



3. STABILISE THE FOUNDATIONS



4. COVER WITH LINER



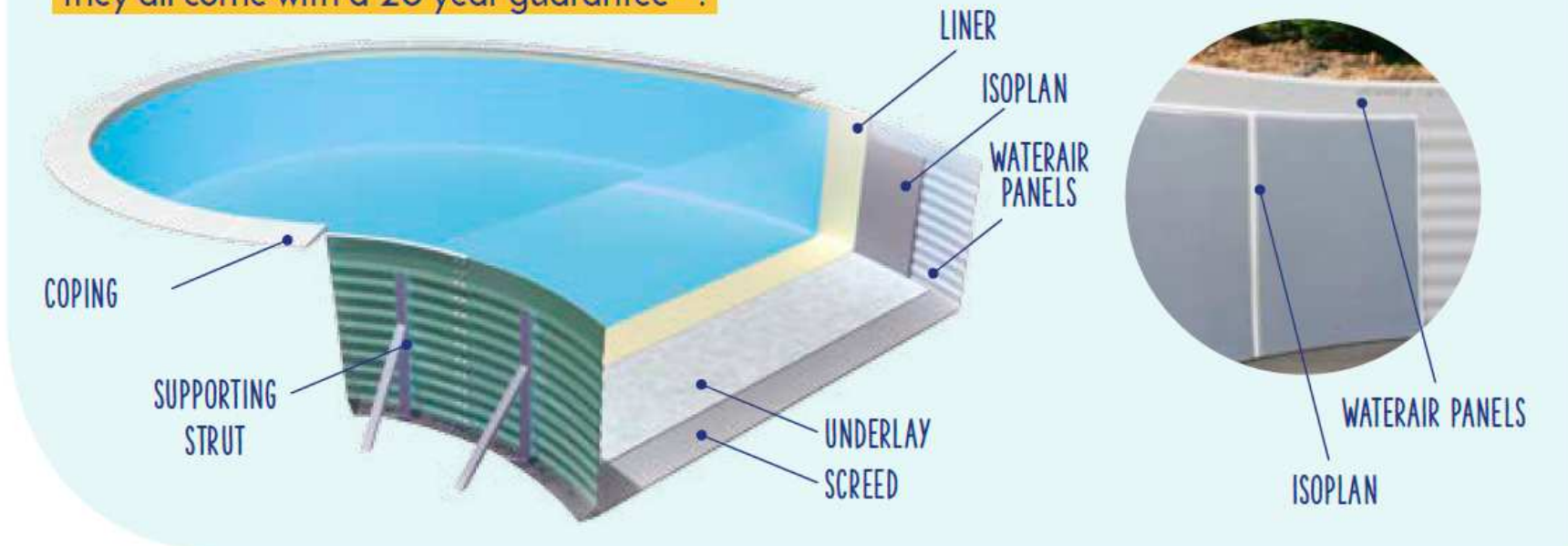
6. LANDSCAPING THE POOL



5. BORDER WITH COPING

WATERAIR TECHNOLOGY

And because we believe in the quality of our materials,
they all come with a 20 year guarantee**!





IN THE NETHERLANDS

IN THE NETHERLANDS



- 260 Waterair pools built in the Netherlands
- Yearly number of sales : from 25 to 45 pools
(without taking renovations or accessories into account)
- Nearly 500 sales leads per year (as in 2016)

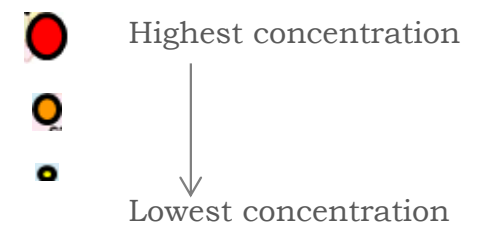


IN THE NETHERLANDS



Geolocation of Waterair
sales leads in 2016
in the Netherlands

Requests in 2016





Your export area manager :

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